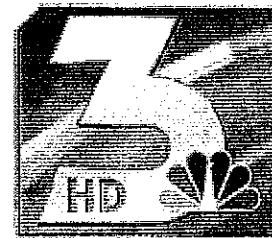


ORDER



KSNW

Orders	Order / Rev:	103292	
	Alt Order #:	06825819	
	Product Desc:	NRCC IE 2012	
	Estimate:	2599	
	Flight Dates:	09/14/12 - 09/20/12	
	Original Date / Rev:	06/21/12 / 10/08/12	
	Order Type:	GENERAL	
			Primary AE: Amy McCreary
			Sales Office: BLPHI
			Sales Region: National
Agency	Name:	National Media, Inc.	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		815 Slaters Ln.	Billing Cycle: EOM/EOC
		Alexandria, VA 22314	Agency Commission: 15%
Advertiser	Name:	NRCC-IE -Revised	
	Demographic:	A25-54	New Business Thru:
	Product Codes:	PLI2	Order Separation: 00:05:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:
	Revenue Codes:	POLITICAL/AGY, ISSUE, GEN	Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/20/12	60	\$65,425.00	\$55,611.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
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Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	60	\$65,425.00	\$55,611.26	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KSNV	37%	\$65,425.00
Market	100%	\$176,824.32

Competitive Share

COMPONENT/SHARE	PERCENT	AMOUNT
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	22%	\$38,901.35
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	15%	\$26,523.65
KTUD	0%	\$0.00
KVVU	22%	\$38,901.35
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	4%	\$7,072.97

Order / Rev: 103292
Alt Order #: 06825819
Flight Dates: 09/14/12 - 09/20/12

Advertiser: NRCC-IE
Product Desc: NRCC IE 2012
Estimate: 2599

Order / Rev: 103292
Alt Order #: 06825819
Flight Dates: 09/14/12 - 09/20/12

Advertiser: NRCC-IE
Product Desc: NRCC IE 2012
Estimate: 2599

KSJV

Order / Rev: 103292
 Alt Order #: 06825819
 Flight Dates: 09/14/12 - 09/20/12

Advertiser: NRCC-IE
 Product Desc: NRCC IE 2012
 Estimate: 2599

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F Early News											
				M-F Early News											
				NEWS 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/12	09/23/12	---T---		2	\$1,200.00		0.00						
E 27	KSNV	09/14/12	09/14/12	M-F Jeopardy	CM	630-7pm			-----F--		:30	1	\$1,300.001	0.00	NM
				M-F Jeopardy											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/12	09/16/12	---F--		1	\$1,300.00		0.00						
E 28	KSNV	09/17/12	09/17/12	M-F Jeopardy	CM	630-7pm			M-----		:30	1	\$1,300.001	0.00	NM
				M-F Jeopardy											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/12	09/23/12	M-----		1	\$1,300.00		0.00						
E 29	KSNV	09/18/12	09/18/12	M-F Jeopardy	CM	630-7pm			-T-----		:30	1	\$1,300.001	0.00	NM
				M-F Jeopardy											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/12	09/23/12	-T-----		1	\$1,300.00		0.00						
E 30	KSNV	09/19/12	09/19/12	M-F Jeopardy	CM	630-7pm			--W----		:30	1	\$1,300.001	0.00	NM
				M-F Jeopardy											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/12	09/23/12	--W----		1	\$1,300.00		0.00						
E 31	KSNV	09/20/12	09/20/12	M-F Jeopardy	CM	630-7pm			---T---		:30	1	\$1,300.001	0.00	NM
				M-F Jeopardy											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/12	09/23/12	---T---		1	\$1,300.00		0.00						
E 32	KSNV	09/14/12	09/14/12	M-F Wheel	CM	7-730pm			----F--		:30	1	\$1,300.001	0.00	NM
				M-F Wheel of Fortune											
				WHEEL-FORTNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/12	09/16/12	----F--		1	\$1,300.00		0.00						
E 33	KSNV	09/17/12	09/17/12	M-F Wheel	CM	7-730pm			M-----		:30	1	\$1,300.001	0.00	NM
				M-F Wheel of Fortune											
				WHEEL-FORTNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/12	09/23/12	M-----		1	\$1,300.00		0.00						
E 34	KSNV	09/18/12	09/18/12	M-F Wheel	CM	7-730pm			-T-----		:30	1	\$1,300.001	0.00	NM
				M-F Wheel of Fortune											
				WHEEL-FORTNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/12	09/23/12	-T-----		1	\$1,300.00		0.00						
E 35	KSNV	09/19/12	09/19/12	M-F Wheel	CM	7-730pm			--W----		:30	1	\$1,300.001	0.00	NM
				M-F Wheel of Fortune											
				WHEEL-FORTNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/12	09/23/12	--W----		1	\$1,300.00		0.00						
E 36	KSNV	09/20/12	09/20/12	M-F Wheel	CM	7-730pm			---T---		:30	1	\$1,300.001	0.00	NM
				M-F Wheel of Fortune											
				WHEEL-FORTNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/12	09/23/12	---T---		1	\$1,300.00		0.00						
E 37	KSNV	09/19/12	09/19/12	Wed PR 10-11p	CM	10-11pm			--W----		:30	1	\$3,100.002	0.00	NM
				Wednesday Prime 10-11pm											
				HARRY'S LAW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/12	09/23/12	--W----		1	\$3,100.00		0.00						

Order / Rev: 103292
Alt Order #: 06825819
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Advertiser: NRCC-IE
Product Desc: NRCC IE 2012
Estimate: 2599

KSJV

Order / Rev: 103292
 Alt Order #: 06825819
 Flight Dates: 09/14/12 - 09/20/12

Advertiser: NRCC-IE
 Product Desc: NRCC IE 2012
 Estimate: 2599

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
TONITE SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-T-----		1	\$500.00			0.00					
E 49	KSNV	09/19/12	09/19/12	The Tonight Show Tonight Show	CM	1135p-1237a	--w----	:30	1	\$500.00	1	0.00	NM	1	\$500.00
TONITE SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	--W----		1	\$500.00			0.00					
E 50	KSNV	09/20/12	09/20/12	The Tonight Show Tonight Show	CM	1135p-1237a	---T---	:30	1	\$500.00	1	0.00	NM	1	\$500.00
TONITE SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	---T---		1	\$500.00			0.00					
E 51	KSNV	09/15/12	09/15/12	Saturday Night Live Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	1	\$1,400.00	1	0.00	NM	1	\$1,400.00
SAT NITE LIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S-		1	\$1,400.00			0.00					
N 52	KSNV	09/16/12	09/16/12	Sports Night in Las Vegas Sports Night in Las Vegas	CM	Sun 1135p-1200a	-----S	:30	1	\$400.00	1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S		1	\$400.00			0.00					
													Totals		60 \$65,425.00